

Highlights From the 2022 Good Publication Practice Guidelines

InCight
a division of Cadent

Revised GPP guidelines for company-supported biomedical research publication

Integrate the patient voice



Patients, caregivers, and advocates

- Can be **listed as authors** (meeting ICMJE criteria)
- May **receive compensation** for participating in publication activities
- Can be **represented** on the **publication steering committee**

Improve transparency and inclusivity



- Authors must have **access to all** relevant **study information**
- **Restrictions** on the number of contributing authors were **removed**
- **Paid employment** such as professional medical writer or other **does not affect eligibility** for authorship



- **Diversity** should be considered for all publications to **ensure representation** from a range of demographic and geographic backgrounds
- Coauthors from **all study regions** should be **acknowledged** in the author bylines

Expand reach to lay audiences through PLS and enhanced content



Plain language summaries (PLS)

- **Strongly recommended** for **all clinical studies**
- Ideally **published in same journal** as the manuscript, but can be published separately
- Can be presented in a **range of formats**



Enhanced/digital content

- Nonpromotional content, such as **graphical abstracts, podcasts, videos, infographics, and PLS** can complement publications



Social media

- Social media posts **should be limited to company-sponsored accounts** and should not violate any embargoes

To access the full GPP 2022 article: <https://www.acpjournals.org/doi/10.7326/M22-1460>

About Syneos Health

Syneos Health® (Nasdaq:SYNH) is a leading fully integrated biopharmaceutical solutions organization built to accelerate customer success. We translate unique clinical, medical affairs and commercial insights into outcomes to address modern market realities.

Together we share insights, use the latest technologies and apply advanced business practices to speed our customers' delivery of important therapies to patients. We support a diverse, equitable and inclusive culture.

To learn more about how we are **Shortening the distance from lab to life®**, visit syneoshealth.com or [subscribe to our podcast](#).



If you're interested in learning more about InCight and our capabilities, **please visit: InCight.info**